

# Curriculum Vitae

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**Wytze van der Veer**

## Personal Data

**Surname** Van der Veer  
**Given name** Wytze  
**Nationality** Dutch  
**Age** 52  
**Date & Place of Birth** March 7, 1957, Joure / The Netherlands  
**Contact details** Mobile : +62 – (0)811917848  
Email: [wvanderveer@gmail.com](mailto:wvanderveer@gmail.com)

### Residence:

**The Netherlands** until April 1992  
**Jakarta, Indonesia** April 1992 – July 1999  
**Singapore** July 1999 – March 2002  
**Jakarta, Indonesia** March 2002 – at present

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## Expertise

Business Development, Regional IT Management in Asia, Regional ERP Implementation, MRP II Implementation, Regional Project Management, Regional Communication Infrastructure, Regional Shared Services, Regional Outsourcing, Web-design (Web 2.0), MS Sharepoint, Web-enabled interface with Back-office applications, Unix, Windows, Regional Supplier Agreements, Regional Disaster Recovery procedures, Health, Safety and Environment (HS&E) procedures, Conferences & Exhibitions

## Academic Background

Bachelor's degree in Business Administration at the School of Higher Technical Studies, Leeuwarden

Integrated Logistics-MRP-II (Post BA - graduated education for Logistic Managers)

## Countries worked in

The Netherlands, Belgium, Spain, Australia, Indonesia, Singapore, Malaysia, Thailand, India, China, Japan, Philippines, Taiwan

## Publications

Regional IT-Strategy Sara Lee | DE Asia document

Article in "IT-Asia" magazine regarding IT/E-Business Strategy of Sara Lee Asia (2000)

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Senior Consultant - PT Imbema Pacific Indonesia

- Project Management – Jetty corrosion management projects across Indonesia
- Sales & Marketing (*Business Development*)
  - Developed & Implemented website ([www.imbemaindonesia.com](http://www.imbemaindonesia.com))
  - Setup & Implemented customers / projects database (CRM)
  - Development product brochures / newsletters, flyers, etc.
  - Maintain Blogs with advertisement & references to company websites
  - Implemented new logo's / house style
  - Conducted product and service presentations to customers
  - Coordinated and participated in (*International*) conferences and exhibitions
- Administration, Organisation, Information Technology
  - Implemented an Intranet using MS Sharepoint technology (CRM)
  - Implemented accounting package
  - Improved & enhanced IT infrastructure
- Logistics & Technology
  - Selected and implemented a new racking system in warehouse
  - Introduced new items / product coding
  - Renovation/restyling offices
- Operations
  - Participated and coordinated Tenders for large Jetty corrosion management projects across Indonesia
  - Set up & Implemented of Safety, Health and Environment Procedures (HS&E)

Senior Consultant - Others

- Projects International Companies in Indonesia (e.g. Sara Lee Indonesia, PT. Jakobsen, Euronusa, Oportalbeheer, Oportal Indonesia)
  - Sales & Marketing (*Business Development*)
    - Developed, Implemented, maintained websites (Local & International)
  - Administration & Organisation
  - IT Projects
- Participated in NGO projects from Dutch/Indonesian governments in Indonesia
- Training modules for small enterprises in Indonesia
- An aftercare of prisoner's organisation model as the Dutch model. (IT)

Regional IT - Director Asia / Pacific

- Responsible for IT-strategy and development for 22 companies in 10 countries in Asia (**Divisions:** Household & Body Care, Branded Apparel, Sara Lee Foods, Coffee & Tea and Direct Selling)
- Roll-out Frame Relay links in APAC region (WAN)
- Developed, Implemented regional Intranet
- Standardization on LAN & Office systems in the APAC region
- Setup central Internet mail gateway in the RHQ Singapore

Work-  
Experience  
(Continue)

- Central distribution MS Server/ Office systems software
- Moved towards (*regional*) shared services concept
- Linkup Mfg.Pro databases for inter-company demand / supply in Asia
- Implemented Web-enabled interface (IBM Websphere) to Mfg. Pro
- Organized and conducted regional IT Managers Conferences

**1995 - 1999**

**SARA LEE | DE ASIA**

**Jakarta, Indonesia / Singapore**

Regional MIS - Manager Asia

- Responsible for IT-strategy and development for 15 companies in Asia (Division: Household & Bodycare)
- Compiled MIS strategy report for the companies in Asia
- Implemented and standardized on Mfg.Pro running on HP UNIX servers in the region.
- Co-ordinate regional Mfg.Pro, Office and communication systems support with STCS Singapore
- Implemented eMail across the region including links to the corporate offices in The Netherlands and USA.
- Negotiated regional agreements (e.g. QAD, Progress, HP,SCS)
- Organized and conducted regional IT Managers Conferences

**1992 - 1995**

**SARA LEE INDONESIA**

**Jakarta, Indonesia**

MIS Manager

- Responsible for IT department and development of IT-systems
- Implemented Mfg.Pro (Household & Body Care, Direct Selling)
- Implemented MPS/MRP (HouseHold & Body Care, Direct Selling)
- Setup IT-Infrastructure new Direct Selling company / Branches
- Improved IT-infrastructure (LAN & Office Systems)
- Implemented cc:Mail (including remote branches)

**1991 - 1992**

**SARA LEE | DE**

**Utrecht, Netherlands**

Senior Consultant Personal Computing

- Consultation and preparation policy for Office automation at the corporate office and the food companies in The Netherlands
- Selection and preparation new (standard) hardware and software
- Setup and implemented LAN in corporate office & divisions
- Negotiated with hardware and software suppliers
- Provided support for approx. 1200 PC's users at 5 locations in The Netherlands
- Developed and conducted training for PC users
- Designed and implemented special IT-projects i.e.
- Info system for approx. 18000 Trademarks
- Info system for company cars in The Netherlands & Belgium
- Corporate directory of all the Sara Lee | DE companies
- Portable terminal project in Spain

**1985 - 1991**

**SARA LEE | DE**

**Utrecht, Netherlands**

Consultant Personal Computing

- (see Senior Consultant Personal Computing)

|                                   |                                                                                                                                                                                                                                                                                                                                                                  |               |                      |
|-----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|----------------------|
| Work-<br>Experience<br>(Continue) | 1984 - 1985                                                                                                                                                                                                                                                                                                                                                      | SARA LEE   DE | Utrecht, Netherlands |
|                                   | <u>Systems Designer</u> <ul style="list-style-type: none"> <li>▪ Coordinated and implemented the standard GL software package (GL-Millennium–Mc Cormack &amp; Dodge) on the Corporate IBM 4341 mainframe.</li> <li>▪ Developed an interface between the GL-Millennium package and other existing sub-information systems for automatic journal entry.</li> </ul> |               |                      |
|                                   | 1981 - 1984                                                                                                                                                                                                                                                                                                                                                      | SARA LEE   DE | Joure, Netherlands   |
|                                   | <u>Systems Analyst/Programmer</u> <ul style="list-style-type: none"> <li>• Involved in the realization and programming of an extensive real-time information system for the raw material coffee on a Digital PDP 11/70 minicomputer. This was used by several (logistics) departments at 4 plants in The Nederland's and Belgium.</li> </ul>                     |               |                      |

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|----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-------------------------|
| Study /<br>Education                                                             | 1982 - 1983                                                                                                                                      | Neven                        | Soest, Netherlands      |
|                                                                                  | <ul style="list-style-type: none"> <li>▪ Management Integrated Logistics (<i>Post BA - graduated education for Logistic Managers</i>)</li> </ul> |                              |                         |
|                                                                                  | 1976 - 1980                                                                                                                                      | Technical Institute BA (HTS) | Leeuwarden, Netherlands |
|                                                                                  | <ul style="list-style-type: none"> <li>▪ Business Administration (<i>BBA-graduated - Ingenieur (Ing.)</i>)</li> </ul>                            |                              |                         |
|                                                                                  | 1973 - 1978                                                                                                                                      | Technical College            | Rotterdam, Netherlands  |
|                                                                                  | <ul style="list-style-type: none"> <li>▪ I Wood Trade (<i>diploma</i>)</li> <li>▪ II Furniture Manufacturing (<i>diploma</i>)</li> </ul>         |                              |                         |
|                                                                                  | 1969 - 1973                                                                                                                                      | High-school                  | Joure, Netherlands      |
| <ul style="list-style-type: none"> <li>▪ High School (<i>diploma</i>)</li> </ul> |                                                                                                                                                  |                              |                         |

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|-----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|------------------------------|--------------------|
| Training/<br>Courses                                                                                      | 07/1996                                                                                                         | Nelson Buchanan & Oostergard | Hong Kong          |
|                                                                                                           | <ul style="list-style-type: none"> <li>▪ Executive Presentations Skills Program (<i>Certificate</i>)</li> </ul> |                              |                    |
|                                                                                                           | 04/1995 - 1995                                                                                                  | PDA Pte Ltd                  | Jakarta, Indonesia |
| <ul style="list-style-type: none"> <li>▪ Connecting to the Internet (<i>Certificate</i>)</li> </ul>       |                                                                                                                 |                              |                    |
| 09/1992 - 9/1992                                                                                          | SIM                                                                                                             | Singapore                    |                    |
| <ul style="list-style-type: none"> <li>▪ Materials Resource Planning – II (<i>Certificate</i>)</li> </ul> |                                                                                                                 |                              |                    |

Training/  
Courses  
(Continue)

|                                                                                                            |                     |                               |
|------------------------------------------------------------------------------------------------------------|---------------------|-------------------------------|
| 04/1992 - 4/1992                                                                                           | IBM                 | Utrecht, Netherlands          |
| ▪ Unix/Aix ( <b>Certificate</b> )                                                                          |                     |                               |
| 03/1992 / 03/1992                                                                                          | QAD                 | Hoofddorp, Netherlands        |
| ▪ Product Training I & II and Financials – Mfg.Pro ( <b>Certificate</b> )                                  |                     |                               |
| 01/1992 / 02/1992                                                                                          | ITIM                | The Hague, Netherlands        |
| ▪ Interculture Management Training ( <b>Certificate</b> )                                                  |                     |                               |
| 10/1990 / 2/1991                                                                                           | Schouten & Nelissen | Zaltbommel, Netherlands       |
| ▪ Consultancy Skills for Internal Consultants ( <b>Training not completed due new assignment in Asia</b> ) |                     |                               |
| 06/1989 / 06/1989                                                                                          | Computrain          | Utrecht, Netherlands          |
| ▪ Netwerk Administration wih IBM PC Lan ( <b>Certificate</b> )                                             |                     |                               |
| 03/1989 / 03/1989                                                                                          | Miniware-Educom     | 's Hertogenbosch, Netherlands |
| ▪ PC Lan Management in practice ( <b>Certificate</b> )                                                     |                     |                               |
| 11/1989 / 11/1989                                                                                          | IBM                 | Utrecht, Netherlands          |
| ▪ OS2 – Lan Server/Requester Admin functions ( <b>Certificate</b> )                                        |                     |                               |
| 11/1988 / 11/1988                                                                                          | Activity            | Utrecht, Netherlands          |
| ▪ Superproject Expert I/II ( <b>Certificate</b> )                                                          |                     |                               |
| 09/1988 / 10/1988                                                                                          | Activity            | Utrecht, Netherlands          |
| ▪ Project Management & Control ( <b>Certificate</b> )                                                      |                     |                               |
| 10/1984                                                                                                    | EXIN                | Amsterdam, Netherlands        |
| ▪ Basisknowledge Informatica (I.1 - <b>Certificate</b> )                                                   |                     |                               |
| 10/1984                                                                                                    | EXIN                | Amsterdam, Netherlands        |
| ▪ Organisation and Information (S.1 - <b>Certificate</b> )                                                 |                     |                               |
| 02/1984 / 02/1984                                                                                          | Volmac              | Utrecht, Netherlands          |
| ▪ Effective programming (Cobol) ( <b>Certificate</b> )                                                     |                     |                               |
| 03/1981 / 03/1981                                                                                          | Digital             | Utrecht, Netherlands          |
| ▪ Basic Primer course ( <b>Certificate</b> )                                                               |                     |                               |
| 02/1981 / 02/1981                                                                                          | Volmac              | Utrecht, Netherlands          |
| ▪ Basic course Programming ( <b>Certificate</b> )                                                          |                     |                               |

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